



Conference Agenda

Best Western Plus University Inn,
1516 Pullman Road, Moscow, ID
April 3, 2026

- 8:00 – 8:30 am **Doors Open for Participant Check-in at West Entrance and Vendor Visits (West Entrance, Main Hallway and Washington Room)** Check in, Get your Swag Bag, Grab a Drink and Snack, Visit Vendors and Find a Seat.
- 8:30 – 9:45 am **General Session – Welcome, Introduction to Conference, and a Little Inspiration to Start the Day (Main Event Room)**
- Karen Richel, University of Idaho Extension
 - LeAnn Sullivan, Sugar Coated, LLC
 - Emilie McLarnan and Amanda Ferstead, University of Idaho – Dean of Students
- 9:45 – 10:00 am **Visit Vendor Booths on Your Way to Breakout #1 (West Entrance, Main Hallway and Washington Room)**
- 10:00 – 11:00 am **Breakout #1**
- ☐ Questions for Con Artists and Answers to Outsmart the Bad Guys Class **(Centennial Room)**
 - Cathy McDougall, AARP Idaho (*Gold Sponsor*)
 - ☐ Banking, Payments & Digital Money Class **(Silver Room)**
 - Jenifer Piper, Potlatch No 1 Federal Credit Union (*Silver Sponsor*)
 - ☐ Everyday Money in a High-Cost World Class **(Main Room)**
 - Maja Gillespie, Cougar Money Matters, Washington State University
 - Cassie Smith, University of Idaho BEAMS Program
- 11:00 – 11:30 am **30 Minutes of “Quality” Vendor Time on Your Way to Breakout #2 (West Entrance, Main Hallway and Washington Room)**
- 11:30 – 12:30 pm **Breakout #2**
- ☐ Community & Resource Navigation Class **(Centennial Room)**
 - Todd Holcomb, Community Action Partnership – Area 2 Agency on Aging
 - Suzi Linder, Community Action Partnership – Area 2 Agency on Aging
 - ☐ Resilience & When Money Gets Tight Class **(Silver Room)**
 - Karen Neorr, The Savvy Finance Coach
 - ☐ Investing – Without Intimidation Class **(Main Room)**
 - Chris Moran, ICCU Wealth Management, OSIAC Institutions, Inc. (*Platinum Sponsor*)

- 12:30 – 12:45 pm **More Vendor Booth Time and Lunch Pick-up** – Lunch will be available in the Broiler Breakfast room. Grab your lunch, visit a vendor and be back in the Main Event Room for our Keynote Speaker at 12:45 (**West Entrance, Main Hallway and Washington Room; Lunch is in Breakfast Room/Broiler Room**)
- 12:45 – 1:45 pm **Keynote**
☐ Estate Planning & Legal Basics (**Main Event Room**)
 - Ellis Eifert, Eifert Law Firm (*Gold Sponsor*)
- 1:45 – 2:00 pm **Last Chance for Vendor Time** – Our Vendor Booths will be Leaving Soon – Stop on Your Way to Breakout #3 (**West Entrance, Main Hallway and Washington Room**)
- 2:00 – 3:00 pm **Breakout #3**
☐ Housing, Transportation & Big Life Costs Class (**Centennial Room**)
 - Todd Christensen, Money Fit by DRS
☐ Credit, Debt & Financial Survival Skills Class (**Silver Room**)
 - Jessie Hansen, Idaho Central Credit Union (*Platinum Sponsor*)
☐ Food Insecurity: Tools, Resources, and Solutions Class (**Main Event Room**)
 - Hy'D (Heidi) Andrews, The Idaho Foodbank
- 3:00 – 3:10 pm **Walk Back to General Session**
- 3:10 – 3:30 pm **Final Comments and Door Prizes!** Please join us!
You are not going to want to miss the final door prizes...we have a bunch to giveaway!!!
(**Main Event Room**)

Please do not forget to **Complete Your Survey** (paper or QR Code) and pick up your door prizes at the Registration Desk.

Thank you so much for making this such an amazing conference!

Have an Incredible Year!!! Call on all of Your Great New Financial Friends and Resources!



Bringing you &
local financial
resources together